

# FACTSHEET - FUNDRAISING

Fundraising activities are a good way to get people involved in supporting your organisation in addition to being a source of regular income for your group. There are many ways that your organisation can raise funds through direct donations from supporters. However, there are some legal considerations to make before you embark on your next marathon or bake sale.

## Legal aspects to consider

The Charity Commission has six principles of fundraising that you will need to follow:

1. Planning effectively - set-out, agree and monitor your approach to fundraising
2. Supervise your fundraisers - establish a system to oversee your fundraising methods and fundraising carried out on behalf of the charity
3. Protect your charity - make sure there is strong management of your assets and resources
4. Comply with the fundraising laws and regulations - in particular in areas such as data protection and licensing laws
5. Follow recognised fundraising standards - the Code of Fundraising Practice outlines the legal rules that apply to fundraising
6. Be open and accountable - make sure your charity is well run and you comply with the statutory accounting and reporting requirements

You can find out more about the legal requirements and standards which apply to fundraising from the [Code of Fundraising Practice](#).

## Fundraising ideas

Fundraising for your organisation such be fun an involve your supporters or people from the local community. Here are a few ideas to get you started:

- [Easyfundraising](#)- an online platform that allows people to raise funds for you as they shop.
- [Go Fund Me](#)- an online platform that will allow individuals to fundraise for your organisation.
- Bake sales, bring and buy or plant sales
- Annual event- an annual event such as a coffee morning or family fun day are great ways to bring a regular pot of money into your organisation
- Public collections- arrange to have a collection day in a supermarket, shopping centre or another location with a high footfall

## Cash handling

Ensure that you have policies and processes in place to keep track of any cash donations. Ideally, you will cash up after every fundraising event and pay the money into your bank account to keep it safe. The Charity Commission recommends the following processes for handing cash:

- All collection boxes are regularly opened and the contents counted
- At least 2 people are involved in handling and recording the money received
- All cash you collect is banked by your charity as soon as possible without deducting expenses



0161 518 5550

Charity no. 1182039



[fundinganddevelopment@buryvcfa.org.uk](mailto:fundinganddevelopment@buryvcfa.org.uk)



[Click here to become a Bury VCFA member](#)



**BURY**  
VOLUNTARY  
COMMUNITY  
& FAITH  
ALLIANCE